

RETENTION AND ENROLLMENT OUTREACH

2023-24 Total Allocation

The 2023 Budget Act reduce the 2022-23 allocation of \$135,000,000 by \$55,357,000 but appropriates \$50,000,000 one-time for 2023-24. These changes result in a net allocation over the two years of \$129,643,000.

Revenue Recognition

State Revenue, 8620 General Categorical Programs

2023-24 Funding Formula

The reduction in 2022-23 funding and the 2023-24 allocation is applied proportionally based on the district's share of the original total 2022-23 allocation. For details of the reduction for each district, see the *Retention and Enrollment Outreach - Summary of Revised Allocation* table at the end of this section.

Purpose of Funds

Funds are provided to support enrollment and retention at community colleges as they face enrollment challenges caused by the COVID-19 pandemic.

2023-24 Spending Guidelines

Districts should use these funds primarily to engage former community college students that may have withdrawn from college due to the impact of the pandemic, current students that may be hesitant to remain in college, and prospective students that may be hesitant to enroll in a community college due to COVID-19. Funds may be used to provide a fiscal incentive for former or prospective students to enroll.

Flexibility Between Funds

The 2023 enacted budget includes provisions to allow community college districts more flexibility in the use of COVID-19 Recovery Block Grant, Physical Plant and Instructional Support, and Retention and Enrollment Outreach funds. Each of these funding sources can now be used for any of the allowable purposes for all three programs.

If a district determines that funds originally provided for the COVID-19 recovery block grant, physical plant and instructional support, or retention and enrollment outreach are to be expended for one of the other programs, a transfer between program funds should be made in the total amount of previous or intended spending, beginning with expenditures made on or after July 1, 2022. In this way, expenditures can be recorded and attributed to the program with which they most align. For example, if a district has COVID-19 recovery block grant funds remaining, they can transfer those funds for use for retention and enrollment efforts or for costs related to physical plant and instructional support.

Reporting Requirements

By June 30, 2025, districts must report on how much funding each college has expended for each purpose described in the spending guidelines above, a breakdown of the amount expended per activity, a narrative description of enrollment and retention trends across colleges, and conclusions based on this analysis. The conclusions should describe the best practices that campuses used for recruitment, engagement, enrollment, and reenrollment, culturally relevant strategies to target Black, Latina/o, Native American, Asian American, Native Hawaiian and Pacific Islander students, and any student outcomes associated with these funds.

Contact

For question, please contact Mario Garza at MGarza@CCCCO.edu.

Retention and Enrollment Outreach Statewide Totals

- 2022-23 Original Allocation **\$135,000,000** (a)
- 2022-23 Reduction **(\$55,357,000)** (b)
- 2023-24 Allocation **\$50,000,000** (c)

Retention and Enrollment Outreach – Summary of Revised Allocation

District	2022-23 Original Allocation (d)	2022-23 Reduction (e = (d/a) x b)	2022-23 Revised Allocation (f = d + e)	2023-24 Allocation (g = (d/a) x c)	Net Allocation (h = f + g)
Allan Hancock	\$1,247,425	\$(511,509)	\$735,916	\$462,009	\$1,197,925
Antelope Valley	\$1,428,036	\$(585,569)	\$842,467	\$528,902	\$1,371,369
Barstow	\$430,903	\$(176,693)	\$254,210	\$159,594	\$413,804
Butte-Glenn	\$1,744,199	\$(715,212)	\$1,028,987	\$646,000	\$1,674,987
Cabrillo	\$1,187,100	\$(486,773)	\$700,327	\$439,667	\$1,139,994
Cerritos	\$1,497,289	\$(613,966)	\$883,323	\$554,551	\$1,437,874
Chabot-Las Positas	\$2,100,562	\$(861,339)	\$1,239,223	\$777,986	\$2,017,209
Chaffey	\$2,848,076	\$(1,167,859)	\$1,680,217	\$1,054,843	\$2,735,060
Citrus	\$1,422,510	\$(583,303)	\$839,207	\$526,856	\$1,366,063
Coast	\$4,275,643	\$(1,753,235)	\$2,522,408	\$1,583,571	\$4,105,979
Compton	\$1,260,803	\$(516,995)	\$743,808	\$466,964	\$1,210,772

District	2022-23 Original Allocation (d)	2022-23 Reduction (e = (d/a) x b)	2022-23 Revised Allocation (f = d + e)	2023-24 Allocation (g = (d/a) x c)	Net Allocation (h = f + g)
Contra Costa	\$3,089,431	\$(1,266,827)	\$1,822,604	\$1,144,234	\$2,966,838
Copper Mountain	\$236,475	\$(96,967)	\$139,508	\$87,583	\$227,091
Desert	\$1,414,518	\$(580,026)	\$834,492	\$523,896	\$1,358,388
El Camino	\$2,674,017	\$(1,096,486)	\$1,577,531	\$990,377	\$2,567,908
Feather River	\$224,608	\$(92,101)	\$132,507	\$83,188	\$215,695
Foothill-DeAnza	\$2,151,918	\$(882,398)	\$1,269,520	\$797,007	\$2,066,527
Gavilan	\$763,431	\$(313,046)	\$450,385	\$282,752	\$733,137
Glendale	\$1,467,286	\$(601,663)	\$865,623	\$543,439	\$1,409,062
Grossmont-Cuyamaca	\$2,391,857	\$(980,785)	\$1,411,072	\$885,873	\$2,296,945
Hartnell	\$705,890	\$(289,452)	\$416,438	\$261,441	\$677,879
Imperial	\$962,701	\$(394,757)	\$567,944	\$356,556	\$924,500
Kern	\$2,129,967	\$(873,397)	\$1,256,570	\$788,877	\$2,045,447
Lake Tahoe	\$198,136	\$(81,246)	\$116,890	\$73,384	\$190,274
Lassen	\$232,116	\$(95,180)	\$136,936	\$85,969	\$222,905
Long Beach	\$1,740,405	\$(713,656)	\$1,026,749	\$644,594	\$1,671,343
Los Angeles	\$12,141,166	\$(4,978,508)	\$7,162,658	\$4,496,728	\$11,659,386
Los Rios	\$5,228,825	\$(2,144,089)	\$3,084,736	\$1,936,602	\$5,021,338
Marin	\$398,197	\$(163,281)	\$234,916	\$147,480	\$382,396
Mendocino-Lake	\$535,815	\$(219,712)	\$316,103	\$198,450	\$514,553
Merced	\$1,243,229	\$(509,788)	\$733,441	\$460,455	\$1,193,896
MiraCosta	\$1,042,130	\$(427,327)	\$614,803	\$385,974	\$1,000,777
Monterey Peninsula	\$801,595	\$(328,696)	\$472,899	\$296,887	\$769,786
Mt. San Antonio	\$3,419,539	\$(1,402,188)	\$2,017,351	\$1,266,496	\$3,283,847

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Mt. San Jacinto	\$1,244,955	\$(510,496)	\$734,459	\$461,094	\$1,195,553
Napa Valley	\$684,398	\$(280,639)	\$403,759	\$253,481	\$657,240
North Orange County	\$3,345,607	\$(1,371,872)	\$1,973,735	\$1,239,114	\$3,212,849
Ohlone	\$663,947	\$(272,253)	\$391,694	\$245,906	\$637,600
Palo Verde	\$269,100	\$(110,345)	\$158,755	\$99,667	\$258,422
Palomar	\$2,491,776	\$(1,021,757)	\$1,470,019	\$922,880	\$2,392,899
Pasadena Area	\$2,821,956	\$(1,157,148)	\$1,664,808	\$1,045,169	\$2,709,977
Peralta	\$2,619,242	\$(1,074,025)	\$1,545,217	\$970,090	\$2,515,307
Rancho Santiago	\$2,846,800	\$(1,167,336)	\$1,679,464	\$1,054,370	\$2,733,834
Redwoods	\$634,814	\$(260,307)	\$374,507	\$235,116	\$609,623
Rio Hondo	\$1,369,303	\$(561,485)	\$807,818	\$507,149	\$1,314,967
Riverside	\$3,396,236	\$(1,392,633)	\$2,003,603	\$1,257,865	\$3,261,468
San Bernardino	\$1,937,844	\$(794,617)	\$1,143,227	\$717,720	\$1,860,947
San Diego	\$4,191,482	\$(1,718,725)	\$2,472,757	\$1,552,401	\$4,025,158
San Francisco	\$3,621,619	\$(1,485,052)	\$2,136,567	\$1,341,340	\$3,477,907
San Joaquin Delta	\$1,671,225	\$(685,289)	\$985,936	\$618,972	\$1,604,908
San Jose-Evergreen	\$1,526,019	\$(625,747)	\$900,272	\$565,192	\$1,465,464
San Luis Obispo County	\$930,914	\$(381,723)	\$549,191	\$344,783	\$893,974
San Mateo County	\$1,755,284	\$(719,757)	\$1,035,527	\$650,105	\$1,685,632
Santa Barbara	\$1,678,054	\$(688,089)	\$989,965	\$621,501	\$1,611,466
Santa Clarita	\$2,286,007	\$(937,381)	\$1,348,626	\$846,669	\$2,195,295
Santa Monica	\$1,763,393	\$(723,083)	\$1,040,310	\$653,109	\$1,693,419
Sequoias	\$1,225,868	\$(502,669)	\$723,199	\$454,025	\$1,177,224

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Shasta-Tehama-Trinity	\$989,070	\$(405,570)	\$583,500	\$366,322	\$949,822
Sierra	\$1,553,846	\$(637,157)	\$916,689	\$575,499	\$1,492,188
Siskiyou	\$438,610	\$(179,853)	\$258,757	\$162,448	\$421,205
Solano	\$786,512	\$(322,511)	\$464,001	\$291,301	\$755,302
Sonoma County	\$3,220,033	\$(1,320,380)	\$1,899,653	\$1,192,605	\$3,092,258
South Orange County	\$2,548,491	\$(1,045,013)	\$1,503,478	\$943,886	\$2,447,364
Southwestern	\$1,380,442	\$(566,053)	\$814,389	\$511,275	\$1,325,664
State Center	\$4,099,755	\$(1,681,112)	\$2,418,643	\$1,518,428	\$3,937,071
Ventura County	\$3,168,414	\$(1,299,214)	\$1,869,200	\$1,173,487	\$3,042,687
Victor Valley	\$1,334,796	\$(547,336)	\$787,460	\$494,369	\$1,281,829
West Hills	\$878,203	\$(360,109)	\$518,094	\$325,260	\$843,354
West Kern	\$492,381	\$(201,902)	\$290,479	\$182,363	\$472,842
West Valley-Mission	\$1,310,450	\$(537,352)	\$773,098	\$485,352	\$1,258,450
Yosemite	\$2,029,429	\$(832,171)	\$1,197,258	\$751,640	\$1,948,898
Yuba	\$1,157,927	\$(474,810)	\$683,117	\$428,862	\$1,111,979
Statewide Total	\$135,000,000	\$(55,357,000)	\$79,643,000	\$50,000,000	\$129,643,000